



Santa Barbara County Farm Bureau

Affiliated with the California Farm Bureau Federation and the American Farm Bureau Federation

Celebrate Harvest 2021

A Cornucopia of Sponsorship Opportunities

To benefit the Santa Barbara County Farm Bureau & the GAATE Foundation

Exciting News!

This year, Santa Barbara County Farm Bureau and its 501(c)(3) affiliate, the GAATE Foundation, will be hosting their 14th Annual Celebrate Harvest Dinner & Auction.

This signature event will be held on Saturday, September 25, 2021 at Tres Hermanas Vineyard & Winery located at 9660 Foxen Canyon Road. The Winery was founded in 2001 by Marvin & Paulette Teixeira with the planting of a small vineyard on their cattle ranch. Tres Hermanas, which means the Three Sisters, was named for their three daughters, Stacey, Tracey & Marcey.

We are offering Corporate Sponsors the unique opportunity to participate in the event at varying levels to support the work of Santa Barbara County Farm Bureau and the GAATE Foundation. You will be able to choose a category that provides valuable benefits to your company including items such as brand advertising, signage, pre/post event publicity, event tickets, and other specially tailored incentives.

By becoming a sponsor your contributions will allow you and friends to enjoy an evening of superb food and fellowship all the while knowing you are contributing to the preservation of the agricultural ambience that is Santa Barbara County.

We would like to invite you to partner with the Santa Barbara County Farm Bureau and help us create a stable and economically viable agricultural environment for Santa Barbara County's farmers and ranchers. Help us preserve and maintain the open space and fertile fields that make our County such a special place to live and raise our families for generations to come.

For more information call the Farm Bureau at 805/688-7479.

Sincerely,

Teri Bontrager
Executive Director

Corporate Event Sponsorship Benefits

The generous support of farmers, ranchers, community and corporate leaders combined with the enthusiasm of volunteers each year have enabled Santa Barbara County Farm Bureau and the GAATE Foundation to preserve agricultural heritage for generations to come. The GAATE Foundation is a tax exempt 501 (c)(3); sponsors benefit from tax deductible donations while realizing significant market exposure.

All Sponsorship Levels Below Include:

- *Recognition in Event Program, print and radio media advertising, company logos placed on our webpage.*

In addition to the standard benefits, each level receives the following:

Barn Buster Sponsor - \$7,500 Level

- *Opportunity to add Corporate Brand & Logo to Event Title*
- *Brand Identification on all Collateral Print Materials for Event*
- *Lead recognition with logo on Sponsor Board at Event*
- *Top placement in any Banner Display*
- *Two Corporate VIP Tables at the Event for Twenty Guests*

Innovator Sponsor - \$5,000 Level

- *Premiere recognition with logo on Sponsor Board at Event*
- *Significant placement in any Banner Display*
- *One Corporate VIP Table at the Event for Ten Guests*
- *Four additional Tickets to the Event*

Producer Sponsor - \$2,500 Level

- *Recognition on Sponsor Board at Event*
- *Recognition in any Banner Display*
- *One Corporate Sponsor's Table at the Event for Ten Guests*

Harvester Sponsor - \$1,000 Level

- *Recognition on Sponsor Board at Event*
- *Four Tickets to the Event*

Cultivator Sponsor - \$500 Level

- *Two Tickets to the Event*

☐ We would like to contribute as an overall event sponsor.

Sponsor Name: _____

____ \$7500 Barn Buster Sponsor

____ \$5000 Innovator Sponsor

____ \$2500 Producer Sponsor

____ \$1000 Harvester Sponsor

____ \$500 Cultivator Sponsor

____ Other Amount \$ _____

Thank You for Your Support!